

# **ASPC/AMHR/ASPR Registry Queen or Ambassador Program Guidelines**

## **Objective:**

The purpose of the ASPC/AMHR/ASPR Royalty Program is to provide an opportunity for a young person to serve for one year as an official registry representative. The Registry Queen or Ambassador will represent the organization as a whole. The representative will act as a goodwill ambassador, doing public relations for the ASPC/AMHR/ASPR, and breed promotion for Moderns, Classics, Miniatures, and Show Ponies. The Royalty program will be administered by the Royalty Committee.

## **Qualifications:**

The ASPC/AMHR/ASPR Registry Queen or Ambassador:

- ❖ Must be an ASPC/AMHR/ASPR member in good standing between the ages of 17 and 23.
  - Must be at least 17 years old and may not exceed 23 years old before December 1<sup>st</sup> of the application year.
  - All contestants must have never married nor had children.
- ❖ Must exhibit strong communication and leadership skills.
- ❖ Must exhibit a genuine interest in the ASPC/AMHR/ASPR industry.
- ❖ Must be willing to travel to out-of-state functions.
- ❖ Must submit a completed application per the below specifications.
- ❖ May only serve one year.

## **Application Process:**

Candidates must postmark their royalty portfolio to the coordinator no later than May 1.

- ❖ A cover page, table of contents completed application form.
- ❖ A *list* of accomplishment, awards, and activities (School, Extracurricular, Church, and Community Activities)
- ❖ One page essay on “What I will accomplish as the ASPC/AMHR/ASPR Queen or Ambassador?”
- ❖ An essay describing your involvement with all registry breeds. (not exceeding 500 words)
- ❖ Four letters of recommendation – (cannot be a relative)
  - ~ Two letters from adults over 18 yrs old within the equine industry (trainer, steward, judge or member of the board of directors)
  - ~ One letter from a teacher, professor or administrator from your school
  - ~ One letter from community representative (church, 4-H, charity, etc.)
- ❖ Attach a collage of recent photos of the candidate with equine or other animals as well as school or community activities (show the true you and interests)

Further, candidates will be asked to:

- ❖ Participate in a phone and/or face to face interview.
- ❖ Supply additional information upon request.

## **Responsibilities:**

- ❖ **Attend 2 National Conventions** – The Queen or Ambassador will be introduced at the royalty committee meeting. Coronation will take place during the annual banquet. The incoming and outgoing royalty will help hand out Hall of Fame plaques at the Hall of Fame breakfast. The representative may be given additional responsibilities at convention.

- ❖ **Attend own Area National Show, ASPC Congress and the AMHR Nationals** –Plan, promote, and carryout an activity for all youth at the event. Some example activities are photo with the queen or ambassador, trivia game, craft activity, etc. Required to be at the show for a minimum of one complete day. While you are there, half of your time should be spent in the ring presenting awards (strongly suggested championship classes). The rest of the time you should walk through the barns and introduce yourself to show officials, registry officials, show staff and management and any other official dignitary. Watch for the opportunity to assist with event related activities. Examples: youth table and show office
- ❖ **3 other appearances** - The representative must make at least three other appearances at events representing the registry. Some examples of events are sales, horse fairs, county or state fairs, meetings, youth events, or interviews. The representative must show documentation of participation to the royalty coordinator.
- ❖ **Promotion and Communication** – The representative needs to be knowledgeable about the ASPC/AMHR/ASPR Registry and all the breeds that it represents. The representative will professionally communicate verbally and written on behalf of the registry.
- ❖ **Lady-like and Gentlemen-like Manner** – The Registry Queen or Ambassador will at all times be governed by the Registry Queen or Ambassador code of conduct and dress. The Queen or Ambassador needs to remember that at all times they are role models for other youth in the industry.
- ❖ **Royalty Committee** – The committee reserves the right to immediately remove Royalty from their designated reign. The member of Royalty will disqualified from any future privileges and compensation. The member is also required to repay all monetary amounts in full to the ASPC/AMHR/ASPR. All crowns/belt buckles and sashes must also be returned. Failure to complete any required activity may result in the same.
- ❖ **Biography** – Submit and professional biography and photograph to the Royalty Coordinator and Journal Editor by January 1<sup>st</sup>.
- ❖ **Three Journal Columns** – In the February/March issue (deadline January 1<sup>st</sup>), brief introduction (not biography) and explain your plans and goals for the year. In the August/September issue (deadline July 1<sup>st</sup>), update the members on what you have done and what is yet to come. In the December/January (deadline November 1<sup>st</sup>), write about your reign, experiences and farewell. The royalty committee encourages you to submit additional columns. The additional columns will be published as time and space permits. The Journal editor reserves the right to edit all submitted material.

#### **Compensation/Travel Allowance:**

- ❖ All monetary amounts depend on final board approval of the ASPC/AMHR Royalty budget.
- ❖ Professional crown or belt buckle and sash
- ❖ \$750 Expense money (\$150 for each appearance 2 Conventions, Area Show, ASPC Congress, and AMHR Nationals)
- ❖ \$750 gift card on completion of all responsibilities.
- ❖ As long as, royalty (family) does not exhibit they will be reimbursed for hotel and travel expenses at Shetland Congress and Miniature Nationals. Hotel expense will be paid up to \$300 for Shetland Congress and \$350 for Miniature Nationals. Travel and hotel expenses will be paid for both National Conventions.

## Application for ASPC/AMHR/ASPR Registry Queen or Ambassador

Name: \_\_\_\_\_ Age: \_\_\_\_\_ Sex: M F (circle one)

Address: \_\_\_\_\_  
(Street Address) (State) (Zip code)

Telephone: \_\_\_\_\_ Social Security #: \_\_\_\_\_  
(Required)

ASPC/AMHR/ASPR Membership #: \_\_\_\_\_

Email: \_\_\_\_\_

Parent/Guardian Signature: \_\_\_\_\_ Date: \_\_\_\_\_  
(Only required if applicant is under 18 years old)

Applicant's Signature: \_\_\_\_\_ Date: \_\_\_\_\_  
(By signing this application, you agree to the fulfillment of the list of requirements, it also gives the Royalty Committee the right to publish excerpts of your essay in *The Journal*)

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- ❖ Attach a collage of recent photos of the candidate with equine or other animals as well as school or community activities (show the true you and interests)

### **Further, candidates will be asked to:**

- ❖ Participate in a phone and/or face to face interview with a selected committee.
- ❖ Supply additional information upon request.

### **Notification**

- ❖ Top three contestants or winner will be notified between August 10<sup>th</sup> -15<sup>th</sup>. All non-winners applications will receive written notification & feedback by August 30<sup>th</sup>.

## **Deadline for application - Postmarked May 1**

Please complete the application, prepare and attach the required information (listed above), and send to:

**Brenda Prince**

13685 W 6000 S Rd

Herscher, IL 60941

Questions Call: 815-343-5548 or E-mail: bkprince24@yahoo.com