



Advertising Rates Camera Ready

| | |
|---------------------|-------|
| Full Page Color | \$375 |
| Full Page B & W | \$140 |
| 3/4 Page Color | \$295 |
| 3/4 Page B & W | \$120 |
| 2/3 Page Color | \$275 |
| 2/3 Page B & W | \$100 |
| 1/2 Page Color | \$200 |
| 1/2 Page B & W | \$85 |
| 1/3 Page Color | \$100 |
| 1/3 Page B & W | \$60 |
| 1/4 Page Color | \$85 |
| 1/4 Page B & W | \$50 |
| Business Card Color | \$55 |
| Business Card B & W | \$25 |

Premium

*Randomly drawn from list for
 certain issues*

| | |
|---------------|-------|
| Front Cover | \$700 |
| Back Cover | \$500 |
| Inside Covers | \$400 |

Breeder/Owner & Trainer Directory

Annual Fee - \$125.00 (4 lines)

Additional Lines - \$5.00 (per line)

Photo - \$20.00

Included on website directory

CONTACT INFORMATION

Email or Fax Contracts and Insertion Orders to:

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Email Digital Ad Files: jill@shetlandminiature.com

ASPC/AMHR

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