

ASPC/AMHR/ASPR Registry Queen or Ambassador 2021 Program Guidelines

Objective:

The purpose of the ASPC/AMHR/ASPR Royalty Program is to provide an opportunity for a young person to serve for one year as an official registry representative. The Registry Queen or Ambassador will represent the organization as a whole. The representative will act as a goodwill ambassador, doing public relations for the ASPC/AMHR/ASPR, and breed promotion for Moderns, Classics, Miniatures, and Show Ponies. The Royalty program will be administered by the Royalty Committee.

Qualifications:

The ASPC/AMHR/ASPC Registry Queen or Ambassador:

- ❖ Must be an ASPC/AMHR/ASPR member in good standing between the ages of 17 and 23
 - Must be at least 17 years old and may not exceed 23 years old before December 1st of the application year.
 - All applicant should be unmarried, not divorced, not a parent.
- ❖ Must exhibit strong communication and leadership skills.
- ❖ Must exhibit a genuine interest in the ASPC/AMHR/ASPC industry.
- ❖ Must be able to travel to out-of-state functions.
- ❖ Must submit a completed application per the below specifications.
- ❖ May only serve one year. **Royalty committee reserves the right to make exceptions based on the needs of the program.**

Application Process:

Candidates must postmark their royalty portfolio to the coordinator no later than August 28, 2026.

- ❖ A cover page, table of contents completed application form.
- ❖ A **list** of accomplishment, awards, and activities (School, Extracurricular, Church, and Community Activities)
- ❖ One page essay on “What I will accomplish as the ASPC/AMHR/ASPC Queen or Ambassador?”
- ❖ An essay describing your involvement with all registry breeds. (not exceeding 500 words)
- ❖ Three letters of recommendation – (cannot be a relative).
 - ~ One letters from an adult over 18 yrs old within the equine industry (trainer, steward, judge or member of the board of directors)
 - ~ One letter from a teacher, professor or administrator from your school
 - ~ One letter from community representative (church, 4-H, charity, etc.)
- ❖ Attach a collage of the applicant with equine or other animals as well as school or community activities (show the true you and interests).

Further, candidates may be asked to:

Participate in a phone and/or face to face interview.

- ❖ Supply additional information upon request.

Notification

- ❖ Winners will be notified by September 8th, 2026. All non-winning applications will receive written notification & feedback by September 30th.

Responsibilities:

- ❖ **Attend 2 National Conventions** – The Queen or Ambassador will be introduced at the royalty committee meeting. Coronation will take place during the annual banquet. The incoming and outgoing royalty will help hand out Hall of Fame plaques at the Hall of Fame breakfast. The representative may be given additional responsibilities at convention.
- ❖ **Attend own Area National Show, ASPC Congress and the AMHR Nationals** –Plan, promote, and carryout an activity for all youth at the event. Some example activities are photo with the queen or ambassador, trivia game, craft activity, etc. Required to be at the show for a minimum of one complete day. While you are there, half of your time should be spent in the ring presenting awards (strongly suggested championship classes). The rest of the time you should walk through the barns and introduce yourself to show officials, registry officials, show staff and management and any other official dignitary. Watch for the opportunity to assist with event related activities. Examples: youth table and show office
- ❖ **3 other appearances** - The representative must make at least three other appearances at events representing the registry. Some examples of events are sales, horse fairs, county or state fairs, meetings, youth events, or interviews. The representative must show documentation of participation to the royalty coordinator.
- ❖ **Promotion and Communication** – The representative needs to be knowledgeable about the ASPC/AMHR/ASPR Registry and all the breeds that it represents. The representative will professionally communicate verbally and written on behalf of the registry.
- ❖ **Lady-like and Gentlemen-like Manner** – The Registry Queen or Ambassador will at all times be governed by the Registry Queen or Ambassador code of conduct and dress. The Queen or Ambassador needs to remember that at all times they are role models for other youth in the industry.
- ❖ **Royalty Committee** – The committee reserves the right to immediately remove Royalty from their designated reign. The member of Royalty will disqualified from any future privileges and compensation. The member is also required to repay all monetary amounts in full to the ASPC/AMHR/APSR. All crowns/belt buckles and sashes must also be returned. Failure to complete any required activity may result in the same.
- ❖ **Biography** – Submit a biography and photograph to the Royalty Coordinator and Journal Editor by January 1st.
- ❖ **Journal Columns & Promotional Content** – Due to recent changes to *Journal* schedule and formats, more information will be provided. Expect to be asked and to prepare up to 3 magazine columns as well a limited number of post-worthy snippets with photos.

Compensation/Travel Allowance:

- ❖ Professional crown or belt buckle and sash
- ❖ \$750 Expense money (\$150 for each appearance 2 Conventions, Area Show, ASPC Congress, and AMHR Nationals)
- ❖ \$1,500 savings bond on completion of all responsibilities.
- ❖ As long as royalty does not exhibit they will be reimbursed for hotel and travel expenses at Shetland Congress and Miniature Nationals. Hotel expense will be paid up to \$300 for Shetland Congress and \$350 for Miniature Nationals. Travel and hotel expenses will be paid for both National Conventions.
- ❖ All monetary amounts depend on final board approval of the ASPC/AMHR Royalty budget.
- ❖

***Application for
ASPC/AMHR/ASPR Registry Queen or Ambassador***

Name: _____ Age: _____ Sex: M F (circle one)

Address: _____
(Street Address) (State) (Zip code)

Telephone: _____ Social Security #: _____
(Required)

APSC/AMHR/ASPC Membership #: _____

Email: _____

Parent/Guardian Signature: _____ Date: _____
(Only required if applicant is under 18 years old)

Applicant's Signature: _____ Date: _____

(By signing this application, you agree to the fulfillment of the list of requirements, it also gives the Royalty Committee the right to publish excerpts of your essay in *The Journal*)

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- ❖ Attach a photo of the candidate with equine or other animals as well as school or community activities (show the true you and interests)

Further, candidates will be asked to:

- ❖ Participate in a phone and/or face to face interview with a selected committee.
- ❖ Supply additional information upon request.

Notification

- ❖ Winners will be notified by September 8th, 2026. All non-winning applications will receive written notification & feedback by September 30th
- ❖ ***Mail by August 20th OR submit electronically by August 28 to:***

ASPC/Attention Royalty

81-B E Queenwood Rd, Morton, IL 61550

Or email: cpfeifer@shetlandminiature.com